

Voice4ads

# Impactful Impressions with your **VOICE**

## How Your Employees Sound

*Is How Your Brand Sounds.*

Transform team communication from the inside out  
with Singapore's leading voice coach Noella Menon





## The Business Case

93%

of communication impact comes from voice, tone & body language — not words

38%

attributed to voice and tone alone — yet most training ignores it entirely

40%

more credible — how speakers with fewer fillers are rated by listeners

*In today's hybrid world, the cost of poor vocal presence is real:*



### Lost Deals & Opportunities

High-potential employees hold back in pitches and client calls due to self-consciousness about their voice — costing your business credibility and revenue.



### Leadership Presence Gaps

Managers promoted for technical skills struggle to command a room, lead board presentations or project authority on global calls.



### Brand Perception at Risk

Every call, webinar and presentation is a brand touchpoint. How your team sounds IS how your brand is perceived by clients, partners and stakeholders.



# Why This Matters in Singapore, Right Now



## Regional HQ Hub

Singapore is home to 4,000+ MNCs using it as a regional command centre.  
Employees representing global brands must communicate with authority across cultures.



## Hybrid Work Reality

Post-pandemic, 70%+ of corporate communication happens on screens.  
Vocal presence on Zoom, Teams and calls is now a core professional competency.



At 15 participants, the Standard package works out to just SGD \$267–\$400 per person, less than a single public speaking course.



# Who Is This Programme For?

## HiPo & Graduate Hires



New talent entering client-facing or leadership tracks who need to build vocal authority and professional presence from Day 1.

## Sales & Account Management



Teams where vocal confidence directly impacts conversion, retention and client relationships — on calls, in pitches and during negotiations.

## Managers & Team Leaders



Leaders preparing for regional or global roles who need to command the room, inspire teams and project executive presence.

## Internal Trainers & Presenters



L&D facilitators, town hall hosts and internal communicators whose vocal delivery shapes how messages land across the organisation.

## Customer Success Teams



Service and success professionals who build trust and resolve issues over voice calls — where tone is often the deciding factor in retention.

## Anyone Going Hybrid or Global



Employees expanding to APAC regional roles or moving into video-first communication who need to sound as confident as they look.





# Measurable Outcomes for Your Organisation

*Your employee's VOICE is the VOICE of your BRAND*



## Immediately Applicable Toolkit

Participants leave with vocal techniques they use in their very next meeting, call or presentation — no theory lag.



## Increased Vocal Confidence

Employees speak more authoritatively in high-stakes situations — pitches, board meetings, client calls and webinars.



## Stronger Brand Representation

Teams project a consistent, professional brand voice that builds client trust and strengthens commercial relationships.



## Reduced Communication Friction

Fewer misunderstandings on hybrid calls, greater clarity in presentations, and more confident handling of difficult conversations.



## Measurable Behaviour Change

Participants record and self-evaluate voice notes. Progress tracked with the 30-day filler reduction challenge from Day 1.





# Programme Modules — What Your Team Will Learn

1



## Foundation

### Voice of Influence

- Why your voice is your most underused business asset
- The 7/38/55 principle in practice
- How vocal presence shapes client & team perception

2



## Core Skills

### Vocal Mechanics & Confidence

- Projection, energy, pitch & pace for engagement
- Using EQ through musicality in your voice
- Building trust and likability through vocal tone

3



## Delivery

### Communication Mastery

- Eliminating filler words for fluid speech
- Articulation: the top 3 common issues fixed
- Accent neutralisation for global audiences

4



## Sustainability

### Vocal Wellness

- Protecting your vocal cords — your hidden instrument
- Diaphragmatic breathing for resonance
- Warm-up routines before speeches & recordings

5



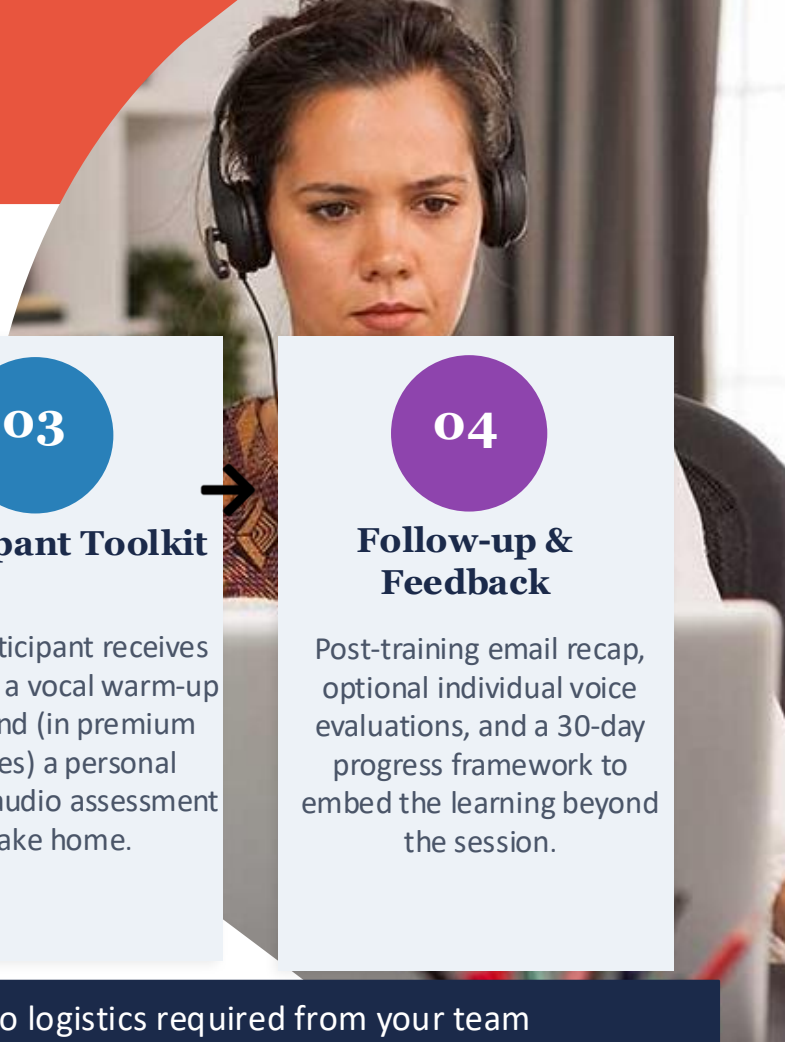
## Application

### Real-World Practice

- Live recorded communication scenarios
- Partner exercises with audio playback & feedback
- Individual vocal assessment & personal toolkit



# How It Works — End to End



01

## Needs Analysis

Pre-session consultation with your HR or L&D lead to understand team challenges, communication goals and any role-specific scenarios to incorporate.



02

## Customised Delivery

Live in-person workshop at your premises — energetic, practical and immediately applicable. Tailored content for your industry and team.



03

## Participant Toolkit

Every participant receives handouts, a vocal warm-up toolkit and (in premium packages) a personal recorded audio assessment to take home.



04

## Follow-up & Feedback

Post-training email recap, optional individual voice evaluations, and a 30-day progress framework to embed the learning beyond the session.



All sessions conducted on-site at your premises — zero logistics required from your team



# How We Teach It — Learning Methods

*Every technique is immediately practised, recorded and applied — no passive learning.*

## Live Character Voice Demos



Noella opens with engaging live voice impressions that immediately demonstrate vocal range and possibility — setting an energetic, inspiring tone.

## Partner & Group Exercises



Participants practise together with structured role-plays, the Filler-Free Challenge, and real workplace communication scenarios.

## Audio Recording & Playback



Participants record themselves during exercises. Hearing your own voice is the most powerful feedback tool — self-awareness drives rapid change.

## Actionable Vocal Toolkit



Every attendee leaves with a personal vocal checklist, warm-up routine and a 30-day progress tracker to sustain the learning back at work.



# What Our Clients Say

**1,000+** Participants trained

**5★** Consistent ratings

**10+** Years coaching

“



*"I found the session extremely interesting and insightful — yet also a very powerful avenue to help us drive greater impact with our customers."*

**Rob Newell**

Solutions Executive, Area VP Asia

Salesforce

“



*"I thoroughly enjoyed the workshop. This is a great workshop for corporate goers who make presentations and hold conference calls."*

**Himanshu Motial**

Regional Vice President

Cambium Networks

“



*"Learnt to be comfortable and confident with my own unique voice. Interesting content from a very knowledgeable and engaged presenter."*

**Megan Kinder**

Workshop Participant

Wonders of the Voice



## Why Noella?

20+

Years voice over  
& Voice Acting

10+

Years corporate  
training

5★

Consistent  
ratings



Runs Wonders of the Voice – A SkillsFuture Credit Eligible Programme for the last 10+ years.

# Noella Menon — Facilitator

*Founder, Voice4ads*

*Award-winning Voice Artist & Voice Coach*



- Award-winning voice over, voice actor & jingle artist — BBC, CNN, CNBC Asia, CNA, Singapore Airlines, Qatar Airways, DBS, Barclays, UOB, Standard Chartered, SAP
- Nominated & awarded at Voice Arts Awards, Hollywood Film Festival, Cannes Lion Awards, RIFF, India Voice Fest & Asian Creative Academy Awards
- Trained 1,000s of participants across Singapore with consistent 5-star ratings since founding Voice4ads in 2014
- Conducted corporate training for Salesforce, Mulesoft, Tableau, Rotary Club; voice sessions for NLB Volunteers and theatre groups
- Voice Training in UWCSEA, Nexus International, ITE College West, SST, NPS and GIIS
- Panel speaker: India Voice Fest, UWCSEA & Nexus Careers Fairs
- Completed advanced courses: Voice Enhancement, Public Speaking, Vocal Projection, Audio & Music Production

# Workshop Packages Designed for Corporate Teams

PRICES

STARTER

## Voice Essentials

### 3 Hours

duration

- ✓ Live in-person at your premises
- ✓ Min 10 / Max 20 participants
- ✓ Core vocal mechanics & confidence
- ✓ Interactive group exercises
- ✓ Pre-session needs consultation
- 
- 
- ✓ No certificate


**SGD 2,000–3,000**

MOST POPULAR

## Voice Impact

### 6 Hours

duration

- ✓ Live in-person at your premises
- ✓ Min 10 / Max 20 participants
- ✓ Full programme — all 5 modules
- ✓ Interactive exercises & role plays
- ✓ Pre-session needs consultation
- ✓ Participant toolkit + materials
- ✓ Basic email follow-up recap
- ✓ Certificate of completion 


**SGD 4,000–6,000**

PREMIUM

## Voice Transformation

### 8 Hours

duration

- ✓ Live in-person at your premises
- ✓ Min 10 / Max 20 participants
- ✓ Fully customised content for your co.
- ✓ Interactive exercises & role plays
- ✓ Pre-session needs consultation
- ✓ Toolkit + materials + recorded audio
- ✓ Individual feedback & voice eval.
- ✓ Certificate of completion 

**SGD 8,000–10,000**

 *The Voice Impact package = approx. SGD \$267–\$400 per person — less than a single public speaking course in Singapore.*



# Flexible Engagement Options

## Pilot Programme

New to voice training? Start with a fixed-rate 3-hour pilot session for one team. Experience the energy, methodology and results first-hand before committing to a full programme. Once your team feels the difference, scaling is easy.

Pilot rate: SGD 2,500 flat (up to 20 pax)

## Annual Training Retainer

Train multiple cohorts across the year at a packaged rate — ideal for large organisations with rolling intake, multiple departments or annual L&D programmes. Simplifies budget planning and ensures consistent voice standards across teams.

Custom retainer pricing available on request.

## Optional Add-Ons

### + Venue Booking Support

Noella's team can assist with conference room or offsite venue sourcing and setup logistics on request.

### + Post-Workshop Coaching

1-on-1 follow-up sessions for high-potential individuals who want to fast-track their vocal development.

### + Group Webinar Format

Remote or hybrid delivery option available for distributed teams across Singapore or the APAC region.

# Ready to Transform How Your Team Communicates?

*Here's how to get started in three simple steps:*



**1**

## **Book a Discovery Call**

A free 20-minute call with Noella to discuss your team's goals, challenges and the right package for your organisation.

**2**

## **Receive a Custom Proposal**

A tailored proposal with recommended package, agenda outline and investment — delivered within 48 hours.

**3**

## **Schedule Your Workshop**

Confirm your date, complete a brief needs analysis with your L&D/HR lead, and you're set. We handle everything else.



# Let's Talk.



*Book your free 20-minute discovery call today.*



Phone / WhatsApp

**+65 8200 4142**



Email

**noellamenon@gmail.com**



Website

**www.voice4ads.com**



Training Portal

**wondersofthevoice.com**



LinkedIn: @noellamenon | Instagram: @wonders\_of\_the\_voice | FB: @voice4ads | YouTube & X: @noellamenon

***"Your employee's VOICE is the VOICE of your BRAND." — Voice4ads***